



Fra idé til AI på ett år

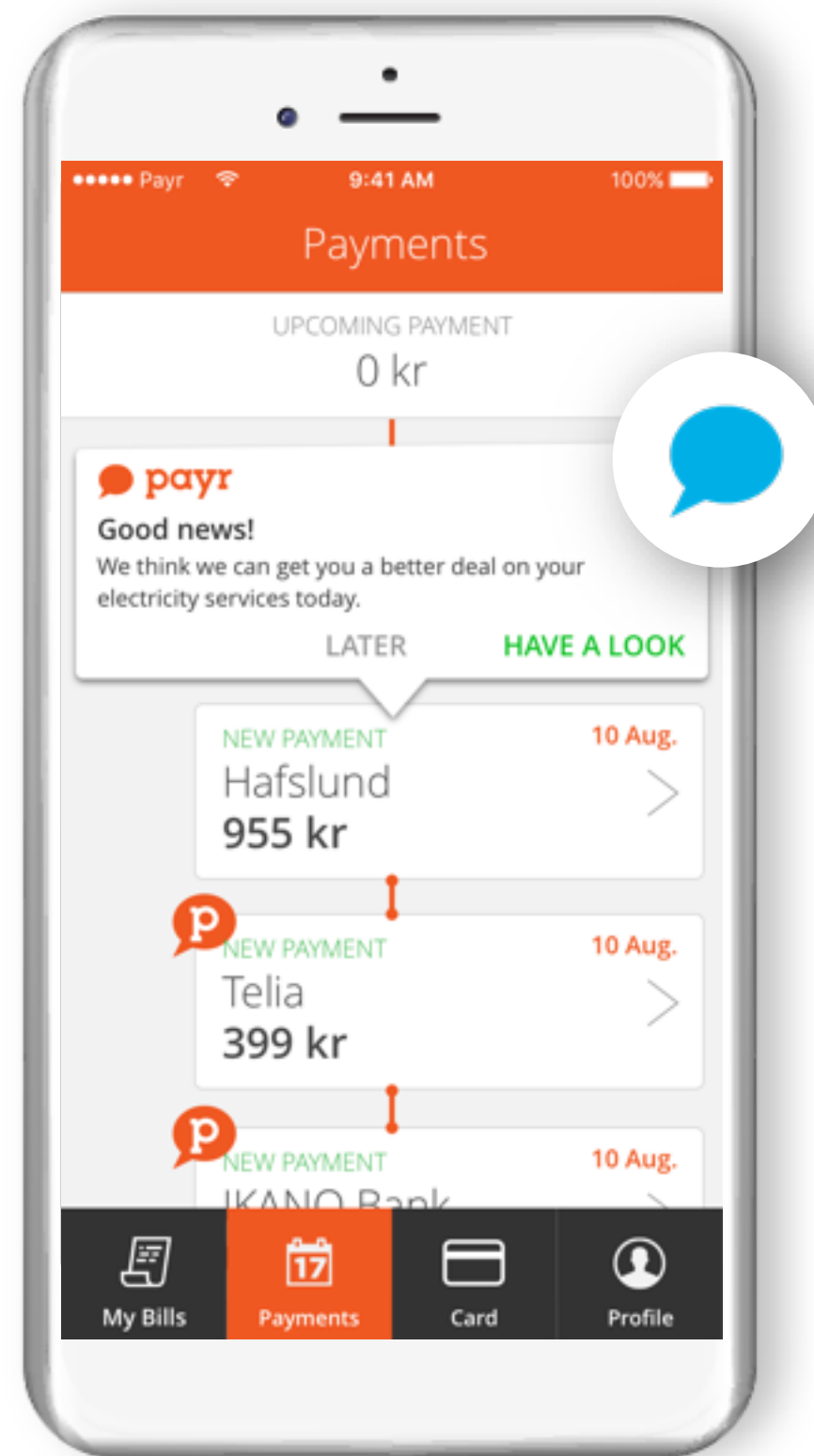
Mai 2018

First product
launched in 2017



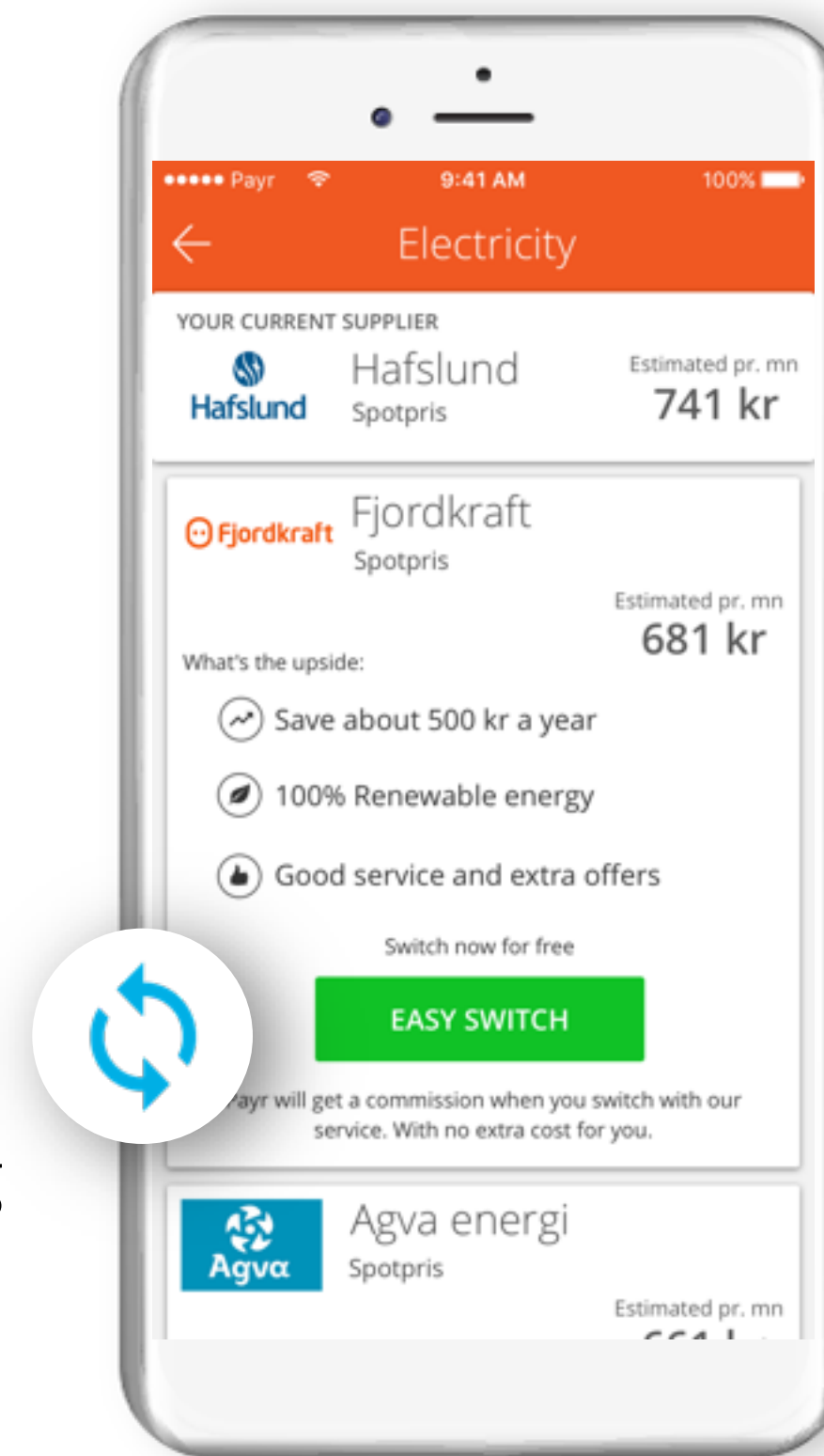
Smarter payments

Price & product comparison when you pay



Get suggestions on your invoices and payments

In-App Simple Switching





Putting the customer first

payr

The road to full AI

1. Wizard of Oz

2. Human Assisted Artificial Intelligence
(HAAI)

3. Full AI

Wizard of OZ vs Concierge



Plate 1.



Plate 2.



Plate 3.

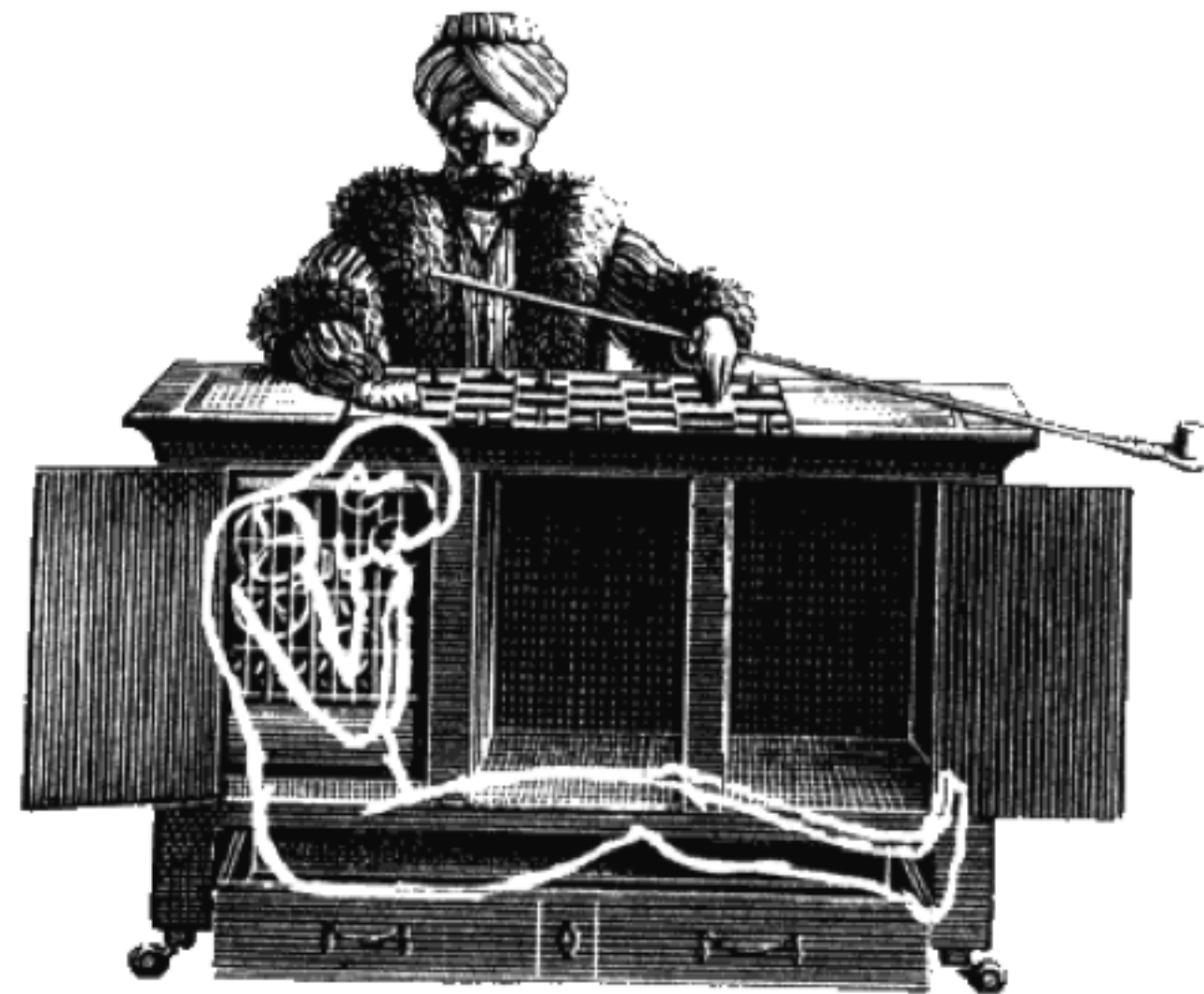
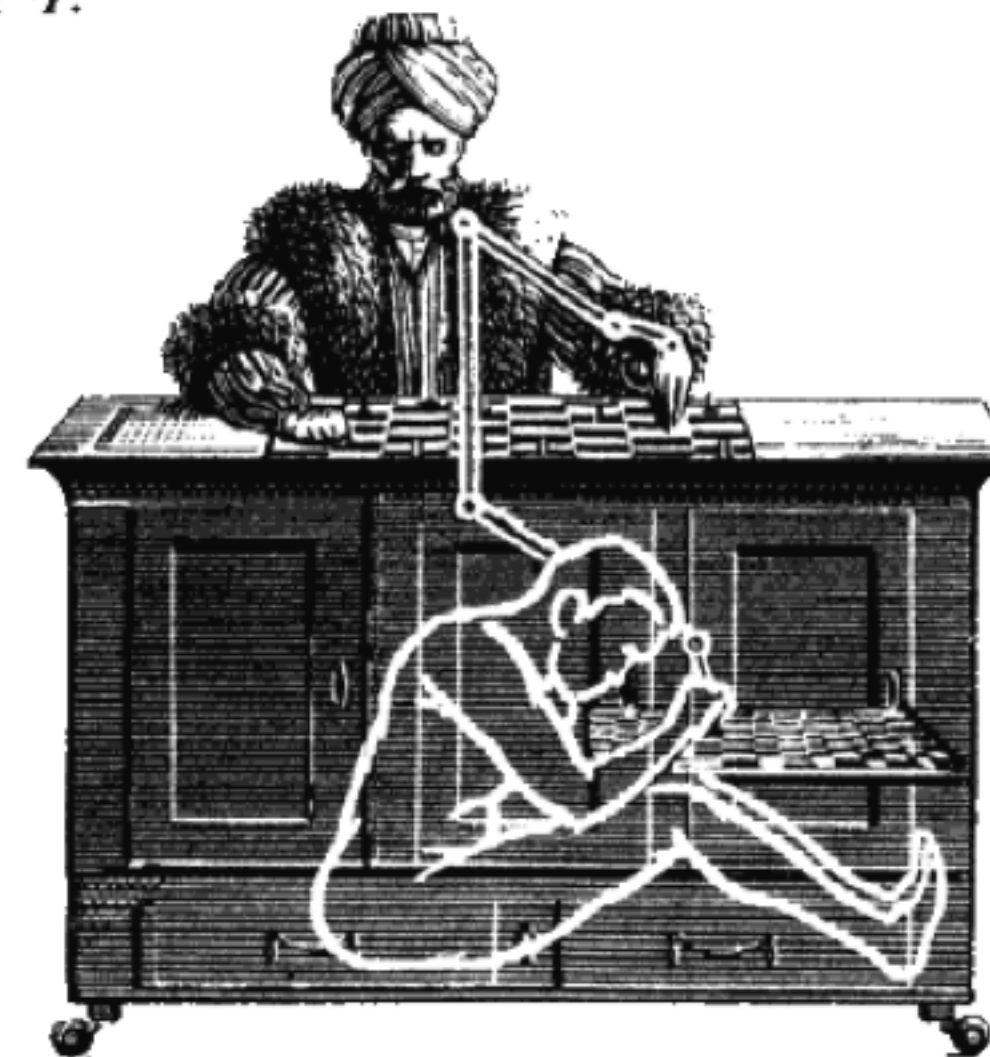
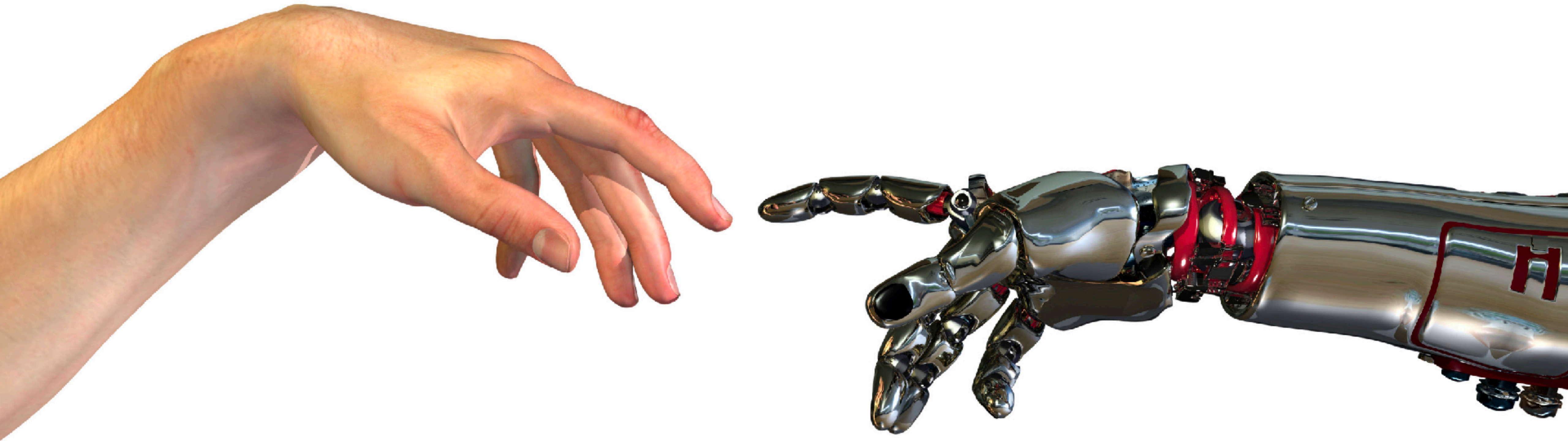


Plate 4.



HAAI – training

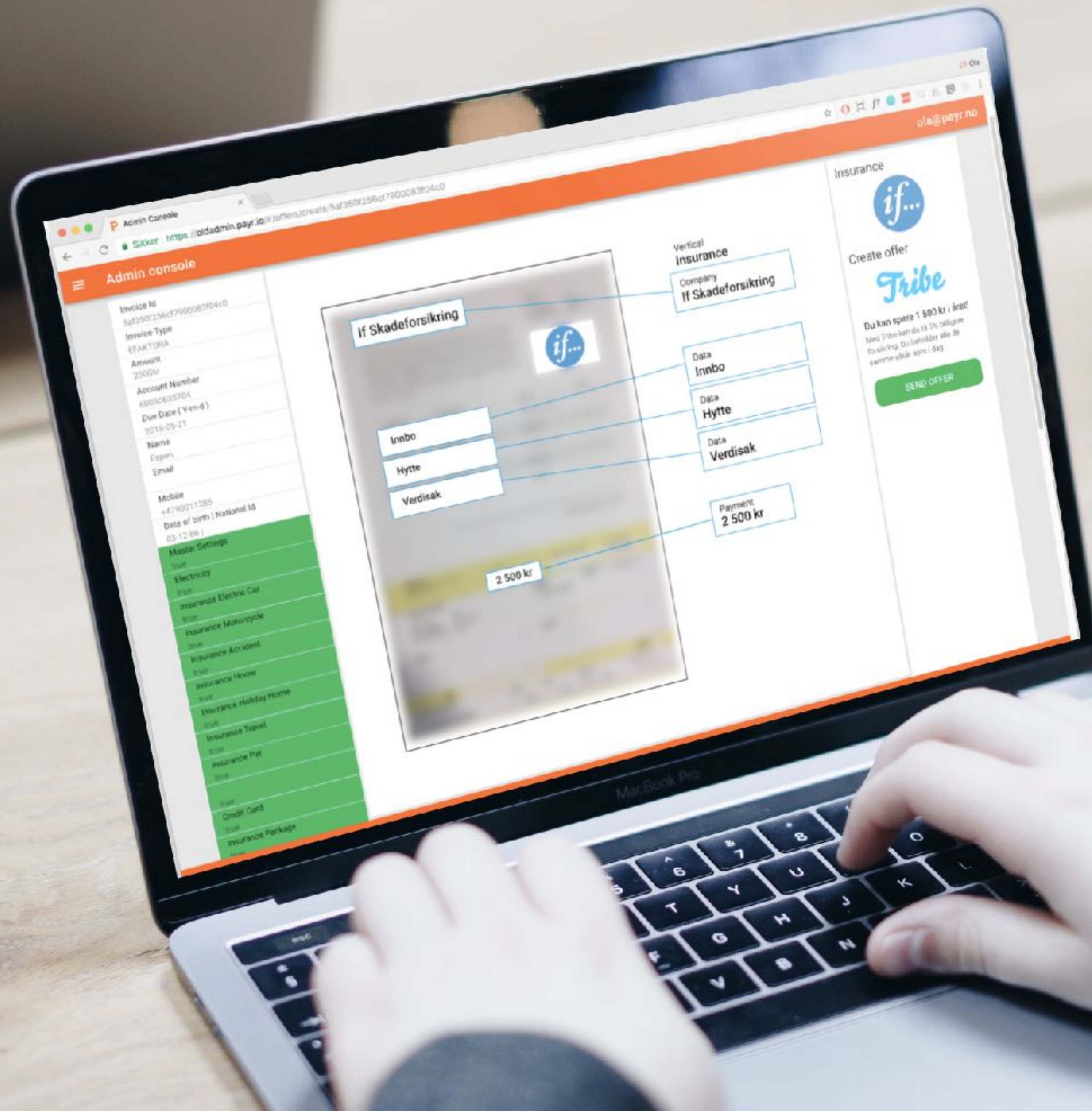


Full AI



Demo





Admin console

Invoice Id

5af2502156c72900083f04c0

Invoice Type

ETFAKTURA

Amount

25000

Account Number

6803635704

Due Date (Y-m-d)

2016-05-31

Name

Espen

Email

Mobile

+4790011365

Date of birth (National Id)

03-12-86

Master Settings

Electricity

true

Insurance Electric Car

true

Insurance Motorcycle

true

Insurance Accident

true

Insurance Home

true

Insurance Holiday Home

true

Insurance Travel

true

Insurance Pet

true

Credit Card

true

Insurance Package

true

If Skadeforsikring



Innbo

Hytte

Verdisak

2 500 kr

Vertical Insurance

Company If Skadeforsikring

Data

Innbo

Data

Hytte

Data

Verdisak

Payment

2 500 kr

Insurance



Create offer

Tribe

Du kan spare 1 500 kr i året
Med Tribe kan du få 5% billigere
forsikring. Du beholder alle de
samme vilkår, og du får

SEND OFFER



Invoice Id
5af350f256cf7900083f04c0

Invoice Type
EFAKTURA

Amount
2500kr

Account Number
60030635704

Due Date (Y-m-d)
2018-05-21

Name
Espen

Email

Mobile
+4790011385

Date of birth | National Id
03-12-86 |

Master Settings
true

Electricity
true

Insurance Electric Car
true

Insurance Motorcycle
true

Insurance Accident
true

Insurance Home
true

Insurance Holiday Home
true

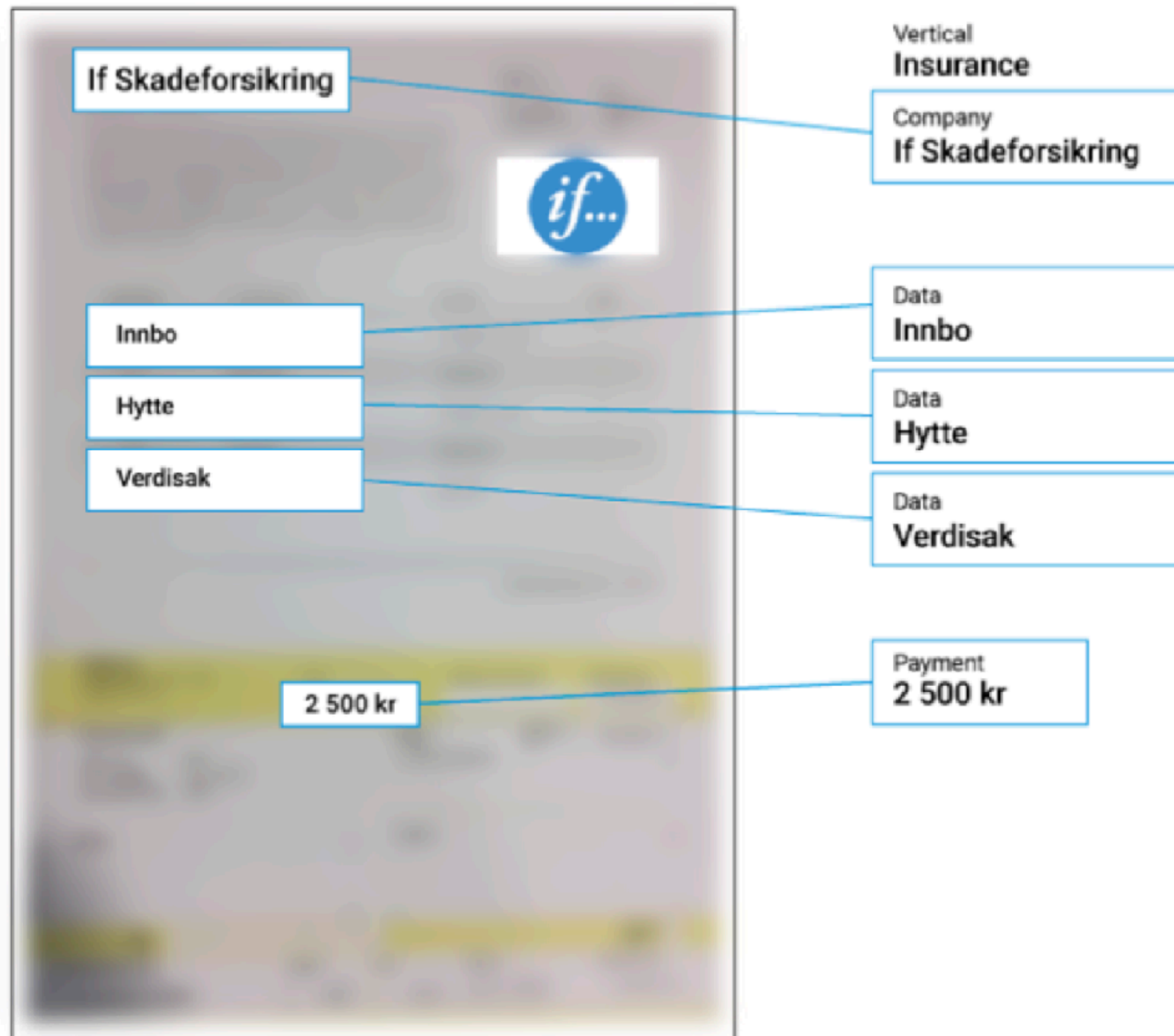
Insurance Travel
true

Insurance Pet
true

true

Credit Card
true

Insurance Package



Insurance



Create offer

Tribe

Du kan spare 1 500 kr i året!
Med Tribe kan du få 5% billigere
forsikring. Du beholder alle de
samme vilkår som i dag.

SEND OFFER



Oppsummering



Tusen takk

April 25th 2018

Christoffer Olsen, Head of Partnerships, Payr

Thordur Arnason, Head of Agency, Idean

payr idean