

aruba

a Hewlett Packard
Enterprise company

WORKPLACE OF THE FUTURE

PEOPLE AND TECHNOLOGY REDEFINING FUTURE OF THE WORKPLACE

Workforce &
Consumerization

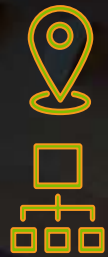
Smart Building -> Smart Workplace ->
Smart Spaces

Mobility &
IoT

THE POWER OF PLACE



PLACE



Usage Research

Footprint
Optimization



Chat

An incidental and impromptu interaction between colleagues



Converse

A purposeful interaction among colleagues to address a defined topic



Huddle

Occurs when a team needs to address an urgent issue or receive instructions for a plan of action

ALONE



Process & Respond

Occurs in response to the feedback loop of emails, phone calls, and texts that drives work forward



Contemplate

An opportunity for an individual to pause and reflect on their work—or ignore it momentarily and seek respite



Create

Occurs when a person engages with the content associated with their role and develops deliverables

THE ALIGNMENT OF PLACE AND TECH



A CONNECTED WORKPLACE FOCUSED ON ENGAGEMENT CAN **IMPROVE REVENUES AND REDUCE COSTS**

Order of magnitude
costs (sqft/yr)⁴

Example savings
from 10% efficiency
or productivity gain

Space
Conditioning

\$3

30¢

Rent

\$30

\$3

Efficiency Savings

\$10K-\$15K

per employee from unused workspaces²



50%

fewer desks used³

Payroll

\$300

\$30

Up to
59%

reduction in employee turnover rates¹

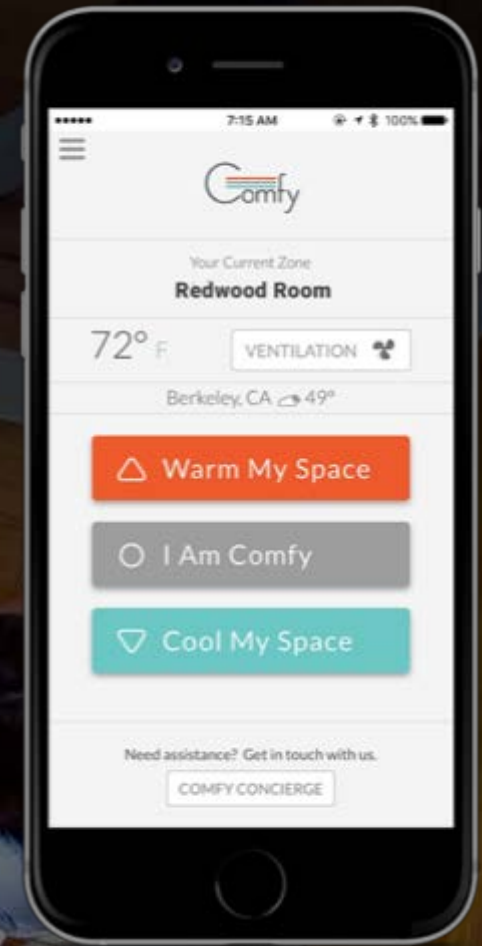
60 Days

Addition in annual
employee productivity¹

21% Profitability Increase¹







Aruba Champagne

Building Our Own Mobile-First
Digital Workplace



Streamlined
Visitor
Experience



Seamless
Collaboration
Tools



Location Aware
App and Spaces



Rich Analytic
Driven Insights

ARUBA HQ SANTA CLARA

5th annual IBCon Smart Building Showcase
recognition

*One of world's most progressive and successful
implementations of smart building for 2017*

CASE STUDY


Project Details

Number of Buildings: 2
Square Footage: 280,000
Location: Santa Clara, CA
Project Status: Completed
Start date: April 2015
Target Completion date: January 2017
Primary Contact:
Alan Ni
Alan.Ni@spe.com

Aruba's New Headquarters – Optimizing the Digital Workplace

**Aruba, a Hewlett Packard Enterprise company
Focusing on the Employee Experience**

After years of helping customers design their mobile-first digital workplace, it was time for Aruba to make their own vision a reality. The main goal was to optimize for a highly mobile workforce, creating a modern design that would attract the best talent in the competitive Silicon Valley market – as well as providing a building showcase for customers and ecosystem partners. Providing high-performance connectivity is no longer enough; employees need and expect efficient tools to collaborate seamlessly, and businesses need analytics to better understand space utilization. By combining leading edge technology with an open design, Aruba was able to achieve these goals. Housed in a new LEED Silver building, Aruba's main campus includes multiple types of community spaces, quiet zones, location-aware conference rooms, right-sized workstations, hot desking options, a 10,000 sq. ft. Customer Experience Center (CEC) and smart innovations required to empower the mobile workforce.



Goals: Operations Energy Efficiency Sustainability Tenant Experience Financial Optimization

✓ ✓ ✓ ✓ ✓

» **CHALLENGES:**

- Attracting the best talent in a competitive market
- Ensuring that end-user technology worked together with workplace design
- Increasing use of communal spaces and reducing square footage per employee
- Simplifying and increasing utilization of meeting spaces

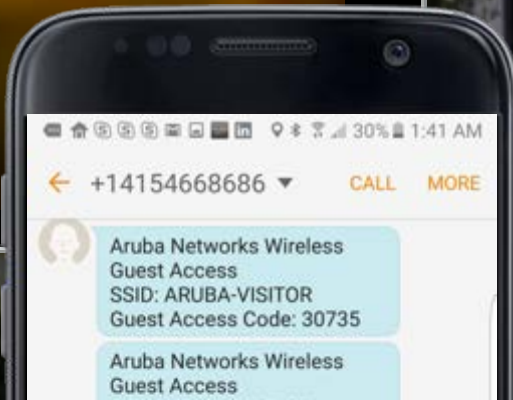
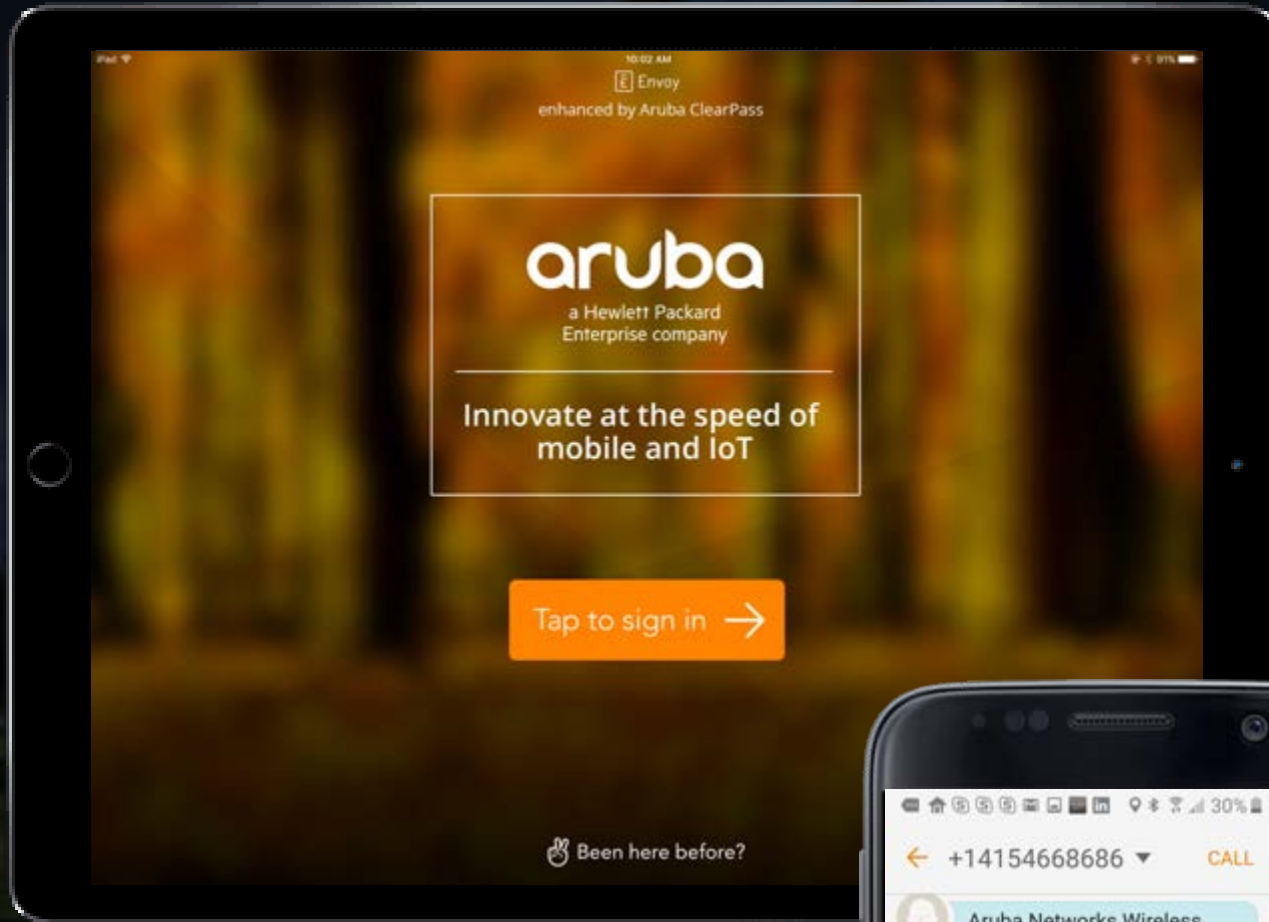
» **SUCCESSES:**

- An all-wireless workplace with a wired infrastructure for smart building IoT
- Enhanced employee and guest experience
- Fully integrated location-based services to help employees locate meeting rooms and colleagues
- Improved workplace productivity
- Network and location analytics to optimize space utilization

SHOWCASE SPONSORS:

OLUTRON. **muRata**

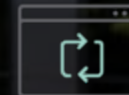
Modern Check-in Experience for Guests



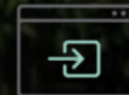
Unified visitor check-in and
Wi-Fi registration



Envoy +



ClearPass
Extensions



ClearPass
Guest

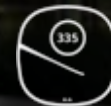
Hassle-Free Collaboration



Live Room Occupancy Status

Wireless Projection

Skype and Wi-Fi Calling Optimized



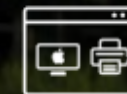
.11ac Wave 2



Smart Rate
Switching



Aruba
Beacon



AirGroup



AppRF

App Powered Employee Concierge

New Campus App

Find My Friend

Improved Location Accuracy



Aruba Beacon



AppMaker

